

MEMORANDUM FOR: Deputy Director for Intelligence
Deputy Director for Plans
Deputy Director for Science and Technology
Deputy Director for Support
Heads of Independent Offices

SUBJECT : National Civil Service League Career Service
Award - Colonel L. K. White

1. I want to request your assistance in publicizing and encouraging attendance at the dinner dance honoring Colonel White on 13 June 1969.

2. The National Civil Service League (NCSL) has urged each representative Agency to establish 150 as a minimum attendance goal. This goal, I believe, is completely realistic and as you know is heartily endorsed by the Director. Office quotas are certainly not being established and it is my firm belief that discussions at your staff meetings will give us the support needed.

3. The following basic facts are provided for your information.

a. A dinner dance honoring the winners of the NCSL Career Service Awards will take place at 7:30 p.m. Friday, 13 June 1969, at the Washington Hilton Hotel.

b. The dinner dance will be preceded by a reception and cash bar at 6:30 p.m.

c. The cost for government employees is \$15.00 per ticket and the same for family members of government employees. Non-government persons will be charged \$25.00 per ticket.

d. Reservations may be made for individual seating as well as tables for ten.

e. Dress for the occasion is semi-formal. (Business suits)

4. It is further requested that you select an individual who will be responsible for coordinating ticket reservations and payments for your component with [REDACTED] Chief, Benefits and Services Division, Office of Personnel. We will need your representative's name by 16 May 1969 at which time [REDACTED] will discuss with him the various procedures to be followed.

5. I am certain I can count on your support to ensure Colonel White is honored in a manner he justly deserves.

Robert S. Wattles
Director of Personnel

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NATIONAL CIVIL SERVICE LEAGUE
CAREER SERVICE AWARDS

Agency Winner	Colonel L. K. White
Presentation	Dinner Dance -- Washington Hilton Hotel
Date & Time	13 June 1969 - 7:30 p.m. Cash Bar & Reception - 6:30 p.m.
Cost	Government employees \$15.00 per ticket, same for family members of government employees. Non-government persons \$25.00 per ticket.
Dress	Semi-formal (Business suits)
Attendance	National Civil Service League urges 150 from each representative Agency.
Reservations	Reservations may be made for individual seating as well as tables for ten and should be submitted by 29 May 1969. The Office of Personnel will be focal point with the Deputy Directors and Heads of Independent Offices each designating an individual to assist in their area.

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31 JAN 1969

MEMORANDUM FOR: Mr. R. L. Bannerman

SUBJECT : Nomination of Colonel White for the National
Civil Service League Award

1. I met with Jean Couturier this afternoon. The essence of what was a very pleasant 25 minutes with him is that the League does not seek testimonials but is pleased to receive them if they are sincere and not obviously the result of an organized pressure campaign. There is no question, therefore, in my mind about the worth of a note from Mr. McCone and Admiral Raborn to Mortimer Caplin. I should think that to insure sincerity they simply be advised that the nomination has been made and provide the address of Mr. Caplin in care of the National Civil Service League.

2. The actual selection system is quite complicated--made so by an effort to insure full and objective consideration of the nominees. I have attached a list of all those who will this year participate in at least a first-round screening of the nominees. In addition, also listed are the Board of Directors who can also be addressed in that role. In reviewing this list, I note in the group identified as "Washington Friends of the League" the name Bryce N. Harlow, identified with Proctor and Gamble Manufacturing Company. I assume this is the Bryce Harlow who is now on the White House staff and may well now be personally known to the Director. The key group of four will be the first three listed: Mortimer M. Caplin, Bernard L. Gladieux, and John J. Carson plus Jean Couturier himself. If the Director would indicate those on the list to whom he would like letters prepared for his signature, we will start drafting. I should imagine, however, that there are some which he would prefer to handle himself. Attached also is a copy of the portfolio which was delivered today.

3. Jean indicated that he was pleased that we had resubmitted Colonel White and, in reading the Director's forwarding letter and scanning the summary statement, commented most favorably.

4. I need to pull together to give to Jean whatever we can get without going to Colonel White personally on his membership in organizations and societies, participation in civic activities or organizations, and media through which publicity might be given should he be selected.

Robert S. Wattles

Atts: 3

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COME ON ALONG... Attend

15th Career Service Awards Banquet & Dance – Friday, June 13, 1969, Washington-Hilton Hotel

Reception: 6:30 P.M.

Banquet: 7:30 P.M.

(PLEASE PRINT)

ORGANIZATION OR INDIVIDUAL

ADDRESS

CITY

STATE

ZIP

PHONE

- ☐ Please reserve _____ full table(s) of 10 seats or _____ single seat(s) for the Career Service Awards Banquet and Dance. My check for \$_____ at \$15 per dinner seat is enclosed.
- ☐ I cannot attend; enclosed is \$_____ (tax deductible) to help seat friends of the Award Winners and defray costs of the dinner.

Please make check payable and return with this card to:

National Civil Service League
1028 Connecticut Ave., N.W.
Washington, D. C. 20036
(202) 659-4714

Leaders Praise Public Service and League

Presidents, Government Officials, Business and Civic Leaders Salute the
National Civil Service League and the Awardees

"I was deeply proud to participate in the ceremony honoring the National Civil Service League's Career Service Awards winners. It is always a pleasure to see reward given to those public servants, so dedicated and a credit to their country."

—LYNDON B. JOHNSON

"The National Civil Service League, by its selection and acclaim of outstanding award winners, made a valuable contribution to better public understanding of our career service."

—JOHN F. KENNEDY

"The National Civil Service League is to be commended for its efforts to strengthen the public service and for its program of bringing national recognition to significant careers in the Federal Service."

—DWIGHT D. EISENHOWER

"We are all indebted to the League and its members for their untiring work in helping to improve Civil Service systems throughout the nation."

—HARRY S. TRUMAN

"With each passing year, this occasion assumes added importance as indicated by the large attendance and the heightened interest. I am certain that everyone present . . . gained new inspiration from the honors that were bestowed not only upon the ten winners but upon the entire Federal service."

—JOHN W. MACY JR., CHAIRMAN, UNITED STATES CIVIL SERVICE COMMISSION

"The Sloan Foundation believes that the National Civil Service League Awards Program is a constructive step in the continuing campaign to increase the morale and prestige of the public service."

—ALFRED P. SLOAN FOUNDATION, INC.

"To its record of distinguished public service, the independent, non-partisan National Civil Service League adds a bright new chapter . . . The League has planned its awards-giving in major league style."

—WASHINGTON DAILY NEWS

"In presenting the awards to outstanding careerists at a top-flight affair, the League, in the opinion of many career officials, gave the Federal career service a tremendous shot in the arm."

—WASHINGTON EVENING STAR

Sponsors and Supporters of the Career Service Awards Program

The National Civil Service League gratefully acknowledges the support of the many industries, organizations and leaders who have joined with us to make this program possible. We particularly want to thank the *Career Awards Committee* whose members devoted many hours to helping us select this year's awardees. Special thanks go too to the *Sponsors* whose

financial support makes this program possible. A vote of gratitude goes to the *Washington Business Committee* whose members developed broad public appreciation of quality in the public service. Our very warm thanks go to government agencies and friends of the Awardees who have enthusiastically participated in large numbers!

CAREER AWARDS COMMITTEE

League Board Members

Mortimer M. Caplin, *Caplin and Drysdale*
Bernard L. Gladieux, *Knight and Gladieux*
John J. Corson
Kermit Gordon, *The Brookings Institution*
L. A. Jennings, *Riggs National Bank*
Wallace S. Sayre, *Columbia University*
Kathryn H. Stone, *Washington Center for
Metropolitan Studies*

Former Award Winners

Allen V. Astin, *National Bureau of Standards*
William D. Carey, *Bureau of the Budget*
Alan L. Dean, *Department of Transportation*
Lyle S. Garlock, *Eastern Air Lines*
Bertrand M. Harding, *Office of Economic Opportunity*
William T. Heffelfinger, *The American Bankers
Association*
Phillip S. Hughes, *Bureau of the Budget*
Dwight A. Ink, *Department of Housing and
Urban Development*

Washington Friends of the League

John J. Ahearn, *American Security and Trust Company*
Karney A. Brasfield, *Touche, Ross, Bailey & Smart*
Bryce N. Harlow, *The Procter & Gamble Mfg. Co.*
James F. Kelleher, *Dudley-Anderson-Yutzy*
S. Keith Linden, *Harvey Aluminum*
R. W. Markley, Jr., *Ford Motor Company*
William H. Press, *Metropolitan Washington
Board of Trade*
Frank W. Reilly, *Booz • Allen & Hamilton Inc.*
Leo Seybold, *Air Transport Association*
S. L. Sommer

WASHINGTON BUSINESS COMMITTEE

Maxwell Caskie, *Reynolds Metals Company*
Carroll W. Hayes, *Celanese Corporation of America*
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Association*
James F. Kelleher, *Dudley-Anderson-Yutzy*
Rudy G. Larson, *Addressograph-Multigraph Corp.*
R. W. Markley, Jr., *Ford Motor Company*
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International Business Machines Corp.
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Kaiser Industries Corporation and other Kaiser companies
Knight & Gladieux
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Ling-Temco-Vought, Inc.
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The Career Service Awards Grants are made possible
by the great generosity of

THE HOWARD JOHNSON FOUNDATION

For enabling us to expand the scope and impact of the Career Service Awards Program,
we of the National Civil Service League
express our very deep gratitude to

THE FORD FOUNDATION

SUMMER/9

STATOTHR
Admiral William F. Raborn (Ret.)

[REDACTED]

I have just nominated "Red" White for the Career Service Award of the National Civil Service League. As you know, this award carries a lot of prestige both for the winners and for their organizations. You also know that it's pretty tough trying to do justice to the work of our people in any descriptive material that goes outside. The only alternative is the testimonial--from people of public reputation who are in position to know the worth of the contribution.

You will agree I'm sure that "Red" is an outstanding candidate. The enclosed material is what was submitted. If you can add to it from your personal point of view in a letter to the League, I wish you would do so. I want very much to gain for him the public recognition he richly deserves. Please write to:

Mr. Mortimer M. Caplin, President
National Civil Service League
1028 Connecticut Avenue, N. W.
Washington, D. C. 20036

Cordially,

Richard Helms
Director

Enclosures

FYI, he does not know he has been nominated.

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Director of Personnel

16 FEB 1969